

## Refine Search

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### Search Results -

Terms	Documents
L3 and (password or identification or id) same user same entertain\$6	6

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**Database:** US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
 US OCR Full-Text Database  
 EPO Abstracts Database  
 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

<b>Search:</b> <input type="text" value="L7"/>	<input type="button" value="Refine Search"/>	
<input type="button" value="Recall Text"/>	<input type="button" value="Clear"/>	<input type="button" value="Interrupt"/>

### Search History

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**DATE:** Thursday, January 20, 2005    [Printable Copy](#)    [Create Case](#)

Set	Name	Query	Hit Count	Set Name result set
side by side				
DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ				
<u>L7</u>	L3 and (password or identification or id) same user same entertain\$6		6	<u>L7</u>
<u>L6</u>	L5 and (regist\$3 or non adj register\$ or unregister\$) same input\$6		15	<u>L6</u>
<u>L5</u>	L4 and stor\$3		146	<u>L5</u>
<u>L4</u>	L3 and (subscrib\$6 or group\$6 or user\$) same (database or network\$)		147	<u>L4</u>
<u>L3</u>	(consumer or merchant or radio or tv) same prefer\$6 same (song\$ or album\$)		233	<u>L3</u>
DB=USPT; PLUR=YES; OP=ADJ				
<u>L2</u>	(consumer or merchant or radio or tv) same prefer\$6 same (song\$ or album\$) same (subscrib\$6 or group\$6) same (database or network\$)		1	<u>L2</u>
<u>L1</u>	5913204.pn.		1	<u>L1</u>

END OF SEARCH HISTORY

## Refine Search

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Your wildcard search against 10000 terms has yielded the results below.

*Your result set for the last L# is incomplete.*

The probable cause is use of unlimited truncation. Revise your search strategy to use limited truncation.

### Search Results -

Terms	Documents
L5 and (regist\$3 or non adj register\$ or unregister\$) same input\$6	15

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**Database:**

US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
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 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

**Search:**

<input type="text" value="L6"/>	<input type="button" value="Refine Search"/>
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### Search History

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**DATE:** Thursday, January 20, 2005    [Printable Copy](#)    [Create Case](#)

Set	Query	Hit Count	Set Name
<u>Name</u>	<u>Query</u>		<u>result set</u>
side by side			
<i>DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=ADJ</i>			
<u>L6</u>	L5 and (regist\$3 or non adj register\$ or unregister\$) same input\$6	15	<u>L6</u>
<u>L5</u>	L4 and stor\$3	146	<u>L5</u>
<u>L4</u>	L3 and (subscrib\$6 or group\$6 or user\$) same (database or network\$)	147	<u>L4</u>
<u>L3</u>	(consumer or merchant or radio or tv) same prefer\$6 same (song\$ or album\$)	233	<u>L3</u>
<i>DB=USPT; PLUR=YES; OP=ADJ</i>			
<u>L2</u>	(consumer or merchant or radio or tv) same prefer\$6 same (song\$ or album\$) same (subscrib\$6 or group\$6) same (database or network\$)	1	<u>L2</u>
<u>L1</u>	5913204.pn.	1	<u>L1</u>

END OF SEARCH HISTORY

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L7: Entry 5 of 6

File: USPT

Jan 8, 2002

DOCUMENT-IDENTIFIER: US 6338044 B1  
TITLE: Personal digital content system

Detailed Description Text (6):

As shown in FIG. 1, also stored on the central host computer (46) for use in advertising is consumer data (44) for each consumer registered to use the invention. The store of consumer data (44) comprises a database comprising information on every end user. The principal operational interface between the consumer and the invention is an Internet website (48) through which consumers' personal computers (86) are connected to a central host computer (46). Each consumer wishing to use the invention as a source of personal entertainment programming registers (74) by using the consumer's personal computer (86) to access the website (48) and submit (50) pertinent identifying information, demographic information, and personal preference information, all of which together is stored (52) as consumer data (44) on the central host computer (46). Examples of typical elements of consumer data, as shown on FIG. 4, include name (54), age (56), geographic location (58), income (60), gender (62), marital status (64), frequent flyer numbers (66), additional financial profile data (68), automobile preference (70), and any other useful information. The consumer data (44) will typically include also a listing of all track identification codes (72) for tracks stored in end user digital libraries (120).

Detailed Description Text (12):

As part of the invention, in a preferred embodiment, means for creating or obtaining a schedule of digital content and means for inserting ads into the digital content to be provided from a master digital library can be implemented as shown in FIG. 7 through software agents called schedulers (130). Schedulers (130) comprise at least one agent adapted to schedule digital content. Schedulers can create (136) schedules (32). A scheduler (130) reads (106) from a master digital library (120) and displays (108) on a computer terminal (109) lists of tracks available for inclusion in a schedule. A scheduler (130) allows users to select (110) from the available tracks those to be included, and their sequence of inclusion, in a schedule (32). Schedules (32) so formed typically can be stored (112) on a central host computer (46) or downloaded (134) to a consumer's personal computer (86). Schedules (32) can be reserved as standard formats. For example, users can form one or more standard formats containing blues programming, or adult rock and roll, or quiet jazz, and make such standard-format schedules, complete with ads inserted, available for distribution to consumers. The scheduler (130) is programmed to utilize (114) in creating schedules (32) legal and industry rules (132), including for example, the artist and album separation rules of the RIAA, ASCAP, and BMI. Schedulers (130) can be adapted also to schedule tracks, ads, and events comprising other digital content, by reference to rules regarding the number of tracks to be inserted between tracks by the same artist, rules regarding the tempo usable by tracks in series, and rules regarding the genre of music by track. In creating (136) schedules (32), the scheduler (130) inserts ads (138) selected from the ads database (4) according to demographic and personal-preference criteria retrieved (116) from the consumer data (44). Schedulers (130) can comprise administrative agents offering preset schedules comprising digital content and advertisements. Schedulers (130) can be adapted to comprise branded channels offering at least one preset schedule including ads of defined duration and

specific frequency of occurrence wherein the schedule effects a defined theme.

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e    ge

## Hit List

Clear	Generate Collection	Print	Fwd Refs	Bkwd Refs
Generate OACS				

Search Results - Record(s) 1 through 6 of 6 returned.

1. Document ID: US 20030079222 A1

Using default format because multiple data bases are involved.

L7: Entry 1 of 6

File: PGPB

Apr 24, 2003

PGPUB-DOCUMENT-NUMBER: 20030079222

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20030079222 A1

TITLE: System and method for distributing perceptually encrypted encoded files of music and movies

PUBLICATION-DATE: April 24, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	COUNTRY	RULE-47
Boykin, Patrick Oscar	Oakland	CA	US	
Boscolo, Riccardo	Culver City	CA	US	
Bridgewater, Jesse	West Los Angeles	CA	US	

US-CL-CURRENT: 725/31; 348/461, 380/210, 380/211, 380/217, 380/282, 725/135

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KDDC	Draugo D.
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2. Document ID: US 20020049717 A1

L7: Entry 2 of 6

File: PGPB

Apr 25, 2002

PGPUB-DOCUMENT-NUMBER: 20020049717

PGPUB-FILING-TYPE: new

DOCUMENT-IDENTIFIER: US 20020049717 A1

TITLE: Digital content distribution system and method

Full	Title	Citation	Front	Review	Classification	Date	Reference	Sequences	Attachments	Claims	KDDC	Draugo D.
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3. Document ID: US 6842604 B1

L7: Entry 3 of 6

File: USPT

Jan 11, 2005

US-PAT-NO: 6842604

DOCUMENT-IDENTIFIER: US 6842604 B1

h e b b g e e e f

e f b ef b e

TITLE: Personal digital content system

Full	Title	Citation	Front	Review	Classification	Date	Reference	Claims	KINIC	Drawn D
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4. Document ID: US 6708203 B1

L7: Entry 4 of 6

File: USPT

Mar 16, 2004

US-PAT-NO: 6708203

DOCUMENT-IDENTIFIER: US 6708203 B1

\*\* See image for Certificate of Correction \*\*

TITLE: Method and system for filtering messages based on a user profile and an informational processing system event

Full	Title	Citation	Front	Review	Classification	Date	Reference	Claims	KINIC	Drawn D
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5. Document ID: US 6338044 B1

L7: Entry 5 of 6

File: USPT

Jan 8, 2002

US-PAT-NO: 6338044

DOCUMENT-IDENTIFIER: US 6338044 B1

TITLE: Personal digital content system

Full	Title	Citation	Front	Review	Classification	Date	Reference	Claims	KINIC	Drawn D
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6. Document ID: US 6067570 A

L7: Entry 6 of 6

File: USPT

May 23, 2000

US-PAT-NO: 6067570

DOCUMENT-IDENTIFIER: US 6067570 A

TITLE: Method and system for displaying and interacting with an informational message based on an information processing system event

Full	Title	Citation	Front	Review	Classification	Date	Reference	Claims	KINIC	Drawn D
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Clear	Generate Collection	Print	Fwd Refs	Bkwd Refs	Generate OACS
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Terms	Documents
L3 and (password or identification or id) same user same entertain\$6	6